



OVERCOMING OBSTACLES SPONSORSHIP OPPORTUNITIES

Overcoming Obstacles is HomeFront's 1st annual fundraising event to support families working to break their cycles with domestic violence.

Saturday, March 11, 2017 will host nearly 250 participants. Overcoming Obstacles is a unique, fun and challenging team based obstacle race at Cor.Fit's indoor facility.


Each day, victims of domestic violence are faced with challenging and overwhelming obstacles in their lives. Overcoming Obstacles is about taking the strength, determination and resiliency we all have and using it to overcome physical obstacles, while showing support for families impacted by domestic violence.

Sadly, domestic violence is up 36% in Calgary and assaults with a weapon have increased 70%. HomeFront's work is directly impacted by this and dollars raised will 100% help families in need of intervention and support services to prevent ongoing violence in their homes. To continue to meet this increasing need for service, HomeFront depends on dollars raised from community support.

On behalf of the 6,000 people HomeFront helps each year, we sincerely thank you for consideration of sponsoring Overcoming Obstacles.

On the following page are sponsorship opportunities for your consideration.



<h2>SUMMIT</h2> 	<ul style="list-style-type: none"> » 2'x2' decaled logo placement on most photographed obstacle (Large - Warped Wall) day of event. » Logo on step-and-repeat backdrop for team pictures. » 12 social media shout-outs with logo and link to company website three times pre-event and once post event. (Facebook, Instagram, Twitter) » Logo on 300 participant and volunteer t-shirts. » Company promotional material in 240 participant race kits. » Event sponsor signage at reception, warm-up, and medal presentation. 	<p>\$10,000</p>
<h2>WARRIOR</h2> 	<ul style="list-style-type: none"> » 1'x1' decaled logo placement on three obstacles day of event. » 8 social media shout-outs with logo and link to company website twice pre-event and once post event. (Facebook, Instagram, Twitter) » Logo on 300 participant and volunteer t-shirts. » Company promotional material in 240 participant race kits. » Event sponsor signage at reception, warm-up, and medal presentation. 	<p>\$5,000</p>
<h2>STRENGTH</h2> 	<ul style="list-style-type: none"> » ½'x ½' decaled logo placement on two obstacles day of event. » 2 social media shout-outs with logo once pre-event and once post-event. (Facebook, Instagram, Twitter) » Logo on 300 participant and volunteer t-shirts. » Company promotional material in 240 participant race kits. » Event sponsor signage at reception, warm-up, and medal presentation. 	<p>\$2,500</p>
<h2>RESILIENCE</h2>	<ul style="list-style-type: none"> » Logo on 300 participant and volunteer t-shirts. » Company promotional material in 240 participant race kits. » Event sponsor signage at reception, warm-up, and medal presentation. 	<p>\$1,000</p>
<h2>DETERMINATION</h2>	<ul style="list-style-type: none"> » Logo on 300 participant and volunteer t-shirts. » Event sponsor signage at reception, warm-up, and medal presentation. 	<p>\$500</p>



For more information or to confirm your sponsorship, please contact:

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