

# MEDIA KIT 2021



**WORKING TOGETHER TO  
END DOMESTIC VIOLENCE.**

## Mission

Create a safe community by eliminating domestic violence through direct client services, justice coordination and facilitated community action.

## Vision

A society free of domestic violence where everyone has the opportunity to realize their full potential.

## Who We Are

HomeFront is a non-profit organization in Calgary that works alongside the justice system, police and community partners to help free families from domestic violence. Through a unique collaborative model, we work to ensure that victims are safer and offenders are being held accountable.

Since the inception of HomeFront in 2000 and the establishment of the Specialized Domestic Violence Court, re-offence rates in Calgary have been cut in half and victim engagement in the justice process has more than doubled. Families are being given their best chance at a future free of domestic violence.

HomeFront clients come through referrals from the Calgary Police Service. HomeFront addresses 100% of charged domestic violence incidents in Calgary. Through a number of intervention and prevention strategies, HomeFront ensures clients have the support, information and resources they need to move their life into a positive and healthy direction and break the cycle of abuse.

## Our 2020 Impact



**3,698**

Total number of adults and children supported



**19,193**

Total number of successful contacts Case Managers made with clients



**6,273**

Total number of reports created and sent to the Crown

# How We Help

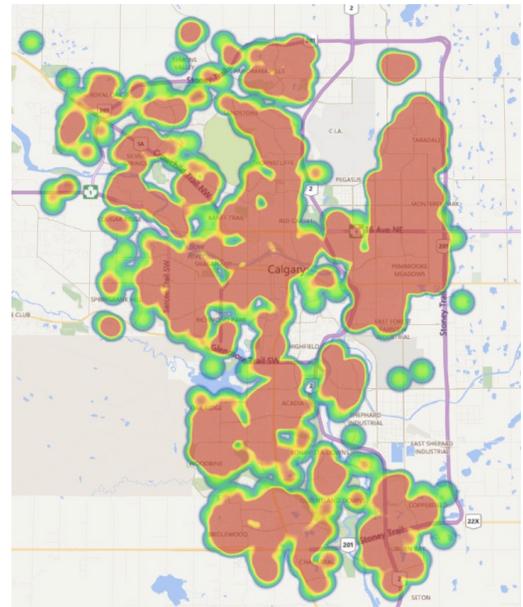
HomeFront's Case Management program works in collaboration with strategic partners to provide wrap around support services to victims and their families. Case Managers are highly skilled at risk assessment and intervention, and work to provide essential support including:

- Helping victims understand the court proceedings and providing court updates.
- Ensuring victims' interests and wishes are considered in court decisions.
- Completing risk assessments and developing effective safety planning.
- Connecting victims to resources in the community.
- Following-up with victims until probation orders end and clients' safety is optimized.

By bringing together community partners and service systems to provide a high-quality response for families experiencing domestic violence, HomeFront has reduced domestic violence re-offence rates by 83% 3-years post intervention for first-time offenders.

*“HomeFront was my voice when I wasn't able to be that voice.”*

- Former HomeFront Client



## The Impact of Domestic Violence

The Calgary Police respond to over 21,000 domestic violence related calls each year - over 2 calls every hour of every day. This heat map was created using client data to visually represent where domestic violence occurs in Calgary. We can tell you that there are no boundaries to this issue; domestic violence impacts every single quadrant of our city.

Domestic violence has far reaching physical, mental and societal impacts for victims and their children. Research shows that exposure to violence in the home impacts children's brain development, and can lead to a wide range of psychological and behavioral issues. Ending the cycle of violence in these homes is critical to ensuring victims and their children can have healthy and safe futures.

## Media Contact

For all media inquiries, please contact:

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